2022 Annual Report
<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Statement</td>
<td>3</td>
</tr>
<tr>
<td>Within Random Acts</td>
<td>4</td>
</tr>
<tr>
<td>Financial Overview</td>
<td>6</td>
</tr>
<tr>
<td>Online Presence</td>
<td>8</td>
</tr>
<tr>
<td>Conventions, Expositions, &amp; Conferences</td>
<td>9</td>
</tr>
<tr>
<td>Partnerships</td>
<td>11</td>
</tr>
<tr>
<td>Acts of Kindness</td>
<td>13</td>
</tr>
<tr>
<td>Projects &amp; Events</td>
<td>15</td>
</tr>
</tbody>
</table>
In the past year, I have watched this Random Acts community of volunteers and supporters infuse communities around the world with a spirit of giving and acts of caring. Their work serves to uplift and spread hope of better days, and a more supportive, loving existence.

This year, we have seen 168 volunteers in 27 countries and hundreds of supporters around the world performing and facilitating 1,524 acts through our acts program. These acts serve a diversity of needs; it is simply inspiring to read through the details. Whether supplying winter weather gear or period packs to local shelters, helping build out and equip community centers, substance abuse centers, wildlife refuges, or schools, bringing presents to overlooked children, buying needed supplies for teachers or banned books for little free libraries, the Random Acts team is there to support each individual and community in the way that is most needed.

It is also greatly uplifting to see good works spreading far and wide through our various projects and partnerships. The Free High School in Nicaragua celebrated its 29th graduation, and has now graduated 1,185 students. Because of the success of the programs and acts we have collaborated on with Giles Duley and Legacy of War Foundation, the Land for Women Initiative will be creating new cooperatives around Rwanda, lifting up to 269 families out of poverty. Work continues in Laos to defuse unexploded ordnances, stemming the loss of life and limbs and providing much needed prosthetics for Laotian children. Syrian families are living in Lebanon, now having a safe home and education for their children. Ukrainians with disabilities and other vulnerabilities have been provided with wheelchairs, accessibility equipment, and other much needed support to help them safely evacuate.

It has been another year wherein this Random Acts community leaves countless individuals feeling hopeful about the world, knowing that others care about their wellbeing and that there are people who devote their time and energy toward making this world better. May the world continue to change for the better because of those who care as deeply as you do.

Rachel Miner
Executive Director
Board
Misha Collins
Briona Jenkins
Danneel Ackles
Jaci Hays
Michelle Henning
Susan Markowitz
Genevieve Padalecki
Philip Schneider
Jennifer Willis-Rivera
Dr. Fernando Delgado

Exec. Director
Rachel Miner

Executive Team
David Antonelli
Becky Houseman
Amanda Tucker
Alex Vincent
Dr. Aparajita Jeedigunta
Cheneise Wright

Exec. Assistants
Chris G
Sarah Wylde
Karrie Block
Bridget Wenum
Rhwonie Elsy Kupfer

Staff
Vivien Lyon
Suzie Scrivner
Andee Johnson
Evan Raycraft
Rebecca Sims
Awessa Steideley
Gerilyn Sedgwick
Sibel Goksu
Monica Cornejo
Carin Davis
Brittney Sheffield
Victoria Elliot
Kaleef Lloyd
Iliana Habib
Bethany Sturrock
Alana King
Monique Lowe
Lisa Cerezo
Bea Arbeiter
Kelly Walsh
Antje Gregor
Solange BLD
Jason Gluckner
Norado Kaku
Tiffany Schweikhart
Caitlin Taylor
Amanda Frekt
Louis L. Reed
Julia Penning
Chad Leo
Margaret Mary Lanich
Katie Catto
Lavanas Channugam
Munnee Ahmad
Roschelle Christiansen
Francesca Abbondanza
-Mergeron
Kelsey O’Connell
Kathryn Roach
Mandi Heash
Oli Murtagh
Cielito Vivas
Stephanie Yu
Nupur Vartak
Dharanie Hewa Battage
Kacie Cooper
Jessica Burbridge
Dreana Ferguson
Chrisa Anderson
Amanda Scaranella
Rachel Finucane
Karyl Anne Fischer
Aubrey Houch
Jessica Starks
Mariella David
Madison Petro
Cathy Kingler
Adele Trelar
Chautel Lopez
Ann-Kathrin Bomkamp
Lauren Angelini
Colette Gabriel
Christina Orieschnig
Katie Pfeldereder
Stephanie Al Say
Shawna Abston
Stephanie Hill
Sara Ferrari
Erlin Clepper
Rea Nissen
Jennifer Santangelo
Beverley Burrows-Pym
Ori Regn
Kieran Gladman
Jennifer Goodwin
Jules Thompson
Kayla Schneider
Samara Cogan
Caryn Tegyemeyer
Dr. Donavon Soumas
Emily Lao
Barbie Gilbert
Tracy Jackson
Krissi Neubauer
Tobi Palfrey
Amie Linscott
Mary Lillis
Toni Nelson
Sarah Goddard
Ali Jackson
Jess Silva
Kristine Fajardo
Trinity Bernhardt
Ruth Barcelona
Jay Julier
Aarohi Brar
Akiiko Usami
Courtney Melara
Asma Saleem
Melissa Deconynck
Mark Kelly
Laval Abdulwahed Ayoolla
Mahmud Ahmed
Stephanie McCabe
Purna Parasuraman
Ryan Stalder
Jen Hanson
Marla Hunter
Shelley Hirstetter Hall
Jarett Elser
Allison Furkey
Jaden Brodie
Hope Fountain
Ken Leng
Misty Cash
April Vian
Ry Charles
Nicole Kirby
Keleigh Anderson
Jade Wardie
Cherry Sharma
Zahra Khan Duranni
Coffie Richard
Grace Kileo
Abigail Swarts
Annabel Chan
Ted Cabanes
Harpreet Kauer
Dina Rodriguez
Jana Zacharias
Hannah Bullock
Bhumika Makwana
Lisa Weiss
Emily Rivera-Jackson
Casey Flemmen
Hoily Olsen
Susan Mickelson
Heather Fath-Azam
Amber Lee Kinlon
Maddie Rose English
Mon Ge
Elizabeth Collier-Brown
Rylan Hawke
Berit Bingham
Jessica Barton
Carolyn Hutchins
Giorgia Alberti
Cezara Enastescu
Trinidad Hernandez
Areej Rizvi
Sonia Egbe
Karen Netto
Alison Thibodeau
Liz Hand
Charme Fourie
Tine Ritter
Makene Giebenhain
Sue Wellings
Mac Acosta
Fabiana Andrade
Sola W
Perna Kawatra
Ruth Castrigno
Marcusleen Jones
Anna Yakuboff
Liz Leung Rui Fang
Nina Salem
Hozifa Saber
Number of countries represented: 27

This number is counting England and UK separately, and also counting the US and US Virgin Islands separately. Otherwise, the number is 25.

- Argentina
- Australia
- Belgium
- Brazil
- Canada
- Egypt
- England
- France
- Germany
- Ghana
- Guatemala
- India
- Ireland
- Italy
- Japan
- Netherlands
- New Zealand
- Pakistan
- Philippines
- Romania
- Singapore
- South Africa
- Sri Lanka
- Tanzania
- UK
- US
- US Virgin Islands
Donations Breakdown

We would like to extend our sincere gratitude to the organizations and individuals that contributed to Random Acts throughout 2022, for their donations throughout the year ranging from $500 to $34,000.

Random Acts would not be where we are without the continued support of people like all of you.

Amazon Smile

Thank you to everyone who donated to Random Acts through AmazonSmile. Although this program came to an end, we are eternally grateful to everyone that gave during its tenure.

Together we raised $8,646.67 in 2022

Classy Fundraisers

- **Facebook Fundraisers** - $8,018.00
- **Staff Fundraiser** - $288
- **Supporter Fundraisers** - $1692.50

Threadless

Total 2022 earnings: $826.45
Expenses

2022 Expenses by Category
(Dollars in Thousands)

- $255.70 Partnerships
- $131.42 Acts
- $59.57 Overhead/Admin
- $16.22 Events
- $12.87 Projects

- 39% Rwanda
- 32% Reading
- 16% Dancescape
- 13% Laos
- < 1% Kabul

- 35% Board
- 31% Staff
- 23% Partnerships
- 11% Supporter

- 68% Administrative
- 29% Info Tech
- 3% Bank/Account Fees
- < 1% Inventory
- < 1% Online Auction

- 81% Staff Summit
- 19% Conventions
- < 1% AMOK
- < 1% Class Act
### Online Presence

**Our Website & Social Media**

We generated **143,264** engagements across all platforms. We saw our engagement rate increase by **3%**.

This is primarily due to our focus on producing more videos and visually engaging content centered around increasing acts of kindness.

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
<th>Published Posts</th>
<th>Impressions</th>
<th>Engagements</th>
<th>Post Clicks</th>
<th>Engagement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>66,644</td>
<td>208</td>
<td>601,079</td>
<td>37,972</td>
<td>5,666</td>
<td>6.8%</td>
</tr>
<tr>
<td>Instagram</td>
<td>1601</td>
<td>52</td>
<td>16,341</td>
<td>966</td>
<td>374</td>
<td>1.063</td>
</tr>
<tr>
<td>Twitter</td>
<td>78,862</td>
<td>521</td>
<td>3,544,144</td>
<td>79,954</td>
<td>5,060</td>
<td>2.5%</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>1601</td>
<td>52</td>
<td>16,341</td>
<td>966</td>
<td>374</td>
<td>1.063</td>
</tr>
</tbody>
</table>

Our top performing post of 2022 was our partnership with **Edible Arrangements & Lamorne Morris**. It generated **5,666** engagements and was shared **36** times.

Our top performing post this year was the post for **Misha's Birthday**. The post generated **1,163** engagements.

Our top performing tweet was our Edible Arrangements Partnership. It generated **4,805** engagements. (image saved) We tweeted 521 times this year with an emphasis on sharing more video content. As a result, our engagement rate increased due to high performing posts like Edible Arrangements and #1KactsRA in celebration of Rachel Miner's birthday.

Our top performing post featured a story on our Executive Director, **Rachel Miner**. It generated **67** engagements.
In 2022, Random Acts was present at 14 in-person events across the US, Canada, Germany and Australia. At these events, table volunteers reached 3,798 supporters with our message of kindness, resulting in $6,405.63 collected for the Random Acts general acts fund and 4,338 wishlist items donated to local nonprofit partners.

<table>
<thead>
<tr>
<th>Event Details</th>
<th>Location</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>163 wishlist items for Big Brothers Big Sisters of Central Indiana.</td>
<td>Indianapolis</td>
<td>April 1-3, 2022</td>
<td>We brought 163 wishlist items for Big Brothers Big Sisters of Central Indiana. While tapping into childhood memories, we collected an assortment of board and card games, puzzles, arts and crafts kits, science kits, sports and outdoor equipment for Bigs and Littles to do together.</td>
</tr>
<tr>
<td>666 nonperishable and hygiene items for the SALT Foundation to fight hunger in the community.</td>
<td>New Jersey</td>
<td>April 22-24, 2022</td>
<td>With the help of supporters, we collected 666 nonperishable and hygiene items for the SALT Foundation to fight hunger in the community.</td>
</tr>
<tr>
<td>20 moving boxes worth of items containing an estimated 1200 individual items that helped 500 women, children, and elderly refugees.</td>
<td>Dusseldorf, Germany</td>
<td>May 28-29</td>
<td>Donations of clothing, toiletries, and school supplies were donated for Ukrainian refugees being housed in Porabka, Poland. In collaboration with Lightnet GmbH, we delivered 20 moving boxes worth of items containing an estimated 1200 individual items that helped 500 women, children, and elderly refugees.</td>
</tr>
<tr>
<td>84 school supplies were collected for local students in need.</td>
<td>Tallahassee</td>
<td>April 2, 2022</td>
<td>84 school supplies were collected for local students in need.</td>
</tr>
</tbody>
</table>
**Creation Entertainment SPN**

**Chicago | June 3-5, 2022**

Crisis Center for South Suburbia 325 items donated to the organization which included bedding, individual snack items, dish towels, and washcloths.

**All Hell Breaks Loose**

**Melbourne | June 19, 2022**

Participated in fundraising, kindness activities, and engaging with supporters.

**Creation Entertainment SPN**

**Orlando | June 24-26, 2022**

Collected 175 items of backpacks, canned goods, perishable foods, bedding, and cleaning supplies for One Heart for Women and Children: LGBTQ clients.

**Creation Entertainment SPN**

**Toronto | July 29-31, 2022**

Collected 429 items of hygiene products, food items, suntan lotion, and art supplies for 365 Kids.

**Creation Entertainment SPN**

**Washington | August 12-14, 2022**

Collected cleaning supplies, dish soap, and laundry detergent for N Street Village 153 items

**Creation Entertainment SPN**

**Kansas City | Septemper 23-25**

During the convention 65 items were donated for Christine’s Place which included blankets, winter clothing, coffee, toilet paper, and cleaning supplies.

**Creation Entertainment SPN**

**Vancouver | October 21-23, 2022**

For the Atria Women’s Resource Society 275 items were donated. Which included womens clothing, toiletries, and art supplies.

**Creation Entertainment SPN**

**Phoenix | November 11-13, 2022**

Collected 175 items like clothing, art supplies, non-perishable food, music supplies for Alice Cooper’s Solid Rock Teen Centers.

**Creation Entertainment SPN**

**Nashville | December 16-18, 2022**

Supporters donated a total of 228 items for the Oasis Center, which is a local youth crisis non-profit that helps young people move into a happy, healthy adulthood.
Partnerships

Dancescape

The partnership with Dancescapes will go toward funding their general funds, including the expansion over the next three years to include part-time teaching in Ashbury, Central Montague, Nkubela township in Robertson, and Happy Valley township in Bonnievale.

Lydia place

Throughout the years, Random Acts’ contributions have been impactful on Lydia Place. We continue to accomplish a lot together!

2022 donation amount: $10,000

Also, supported their holiday drive through an online registry, and acted as Co-Host and matching sponsor in their Virtual Hearts for Housing event.

Creation Entertainment

Creation Entertainment contributed a total of $34,239.40 between January 1 and December 31, 2022, which we greatly appreciate.

Humm Kombucha

For a limited time, Humm Kombucha is releasing a lemon vanilla cupcake flavored kombucha inspired by the magic of unicorns!

Proceeds from this limited run will support Random Acts’ work of spreading kindness.
With the power of the GISH Community and Random Acts by joining forces with Reading is Fundamental we were able to provide 5,000 books to economically disadvantaged children, helping them gain the foundational literacy skills they will need throughout their lives.

**Kendra Scott Jewelry (World Kindness Day)**

Random Acts has partnered with the philanthropic jewelry company, Kendra Scott as part of their ‘Kendra Gives Back’ community program that celebrated World Kindness Day on November 13.

**World Kindness Day shop for good**

20% of sales to benefit Random Acts

November 13th from 2pm - 4pm: In-store at the Kendra Scott Lamar Central location (3800 N Lamar Blvd., Austin, TX 78756)

November 13th and 14th: Online at KendraScott.com using the following code at checkout:

**Reading is Fundamental**

With the power of the GISH Community and Random Acts by joining forces with Reading is Fundamental we were able to provide 5,000 books to economically disadvantaged children, helping them gain the foundational literacy skills they will need throughout their lives.

We can help this incredible organization introduce children to the joy of reading and give them lifelong access to the world around them on any path that they choose.

**Comic Books for Kids**

Our partnership started several years ago by providing them with a grant to purchase Scholastic K-3 Spanish / Bilingual materials to provide to the kiddos. We are honored to share with you that they will now stretch beyond the K-3 barrier and to reach somewhat older children in the hospital as well.

In the last 12 months, they have become the largest charity in the world for comic books, Spanish/Bilingual books, coloring books and general pop culture items! A year ago, we opened a branch in the UK! And still, we exist only on donations!
Acts of Kindness

1524 acts were completed in 2022, with a total funding amount of $61450.20.

1st biggest Acts initiative of 2022 was the promotion of the 1000 Acts campaign that overlapped with the annual GISH scavenger hunt. While the campaign ran, 459 supporters submitted 542 proposals for Acts costing $50.00 or less each. Total amount for 1K acts: $17,053.11

2nd largest source of funded acts in 2022 was Staff Acts. A total of 71 Staff Acts were funded in 2022.

3rd leading type of act carried out in 2022 was Supporter Acts. Random Acts funded 29 Supporter Acts. There were 12 acts of kindness carried out by the board in 2022.

Finally, with regards to scope, we can report that Random Acts funded acts of kindness in 37 different countries in 2022. The 1000 Acts campaign had a global reach of 26 different countries. Staff and supporter acts both had similar reaches with 13 and 14 countries, respectively.

- **Supporter Acts**: Funded at $11949.09
- **Staff Acts**: Funded at $32448.03
- **1000 Acts**: Funded at $17053.11
- **Board Acts**: Funded at $29,993.74
- **Total**: Funded at $99543.97
When freezing temperatures hit Indiana in winter 2021, RA's former Social Media Manager Katie Pfledderer reached out to Nancy Holland, Executive Director of A Tiny Act of Kindness to see how she could help. Click the link to read more!

Moving countries is scary, especially for kids. When 3 Afghan refugee children arrived in Italy with their families, primary school teacher & RA Acts Proposal Coordinator Sara Ferrari knew she wanted to do something to provide them with more support.

Research shows that the use of person-centered activities provide positive effects on loved ones diagnosed with dementia. After speaking with the activities coordinator at a residential home for people with dementia, Alex Vincent brought crafts & other helpful items.

With the winter season comes the need for warmer clothing. Kel Anders, Random Acts Regional Rep Assistant Manager, came up with a plan to provide students with winter clothes.

With the help of Random Acts, Krissi, Regional Representative Assistant Manager, was able to donate several items to refugees from Ukraine, including camping seats, powerbanks, first aid kits, soups, pasta and baby food.
Projects & Events

Dreams2Acts Nicaragua

The Free High School celebrated its 20th Graduation in 2022. As of December 2022, the Free High School has 1,185 graduates.

Hope to Haiti

You may have noticed that references to Random Acts’ previous work in Haiti are no longer on our website. The kidnapping of children for ransom is a rampant issue in Haiti. We therefore took down this content out of an abundance of caution. We are in contact with our partners in Haiti and we will keep you all informed.

Thank you for your support.
**Land for Women - Rwanda**

For Gish's Change a Life Item in 2018, Giles Duley told the story of Olive and of her, and the other surviving women's, dream: creating a cooperative farm and market. That dream became reality when Gishers combined their forces and raised more than $266,000. The raised funds enabled Random Acts and the Legacy of War Foundation to provide farmland and the resources to establish a cooperative farm and market.

**Update 2022:**

The plan is to launch two new Land for Women cooperatives around Rwanda, lifting up to 200 families out of poverty.

---

**Ukraine Accessibility**

When the humanitarian crisis in Ukraine intensified in 2022, civilians fled their homes to escape Putin’s military attacks. But for Ukrainians with disabilities and other vulnerabilities, escape has not been easily accessible. GISH, the Legacy of War Foundation, and Random Acts have partnered up to provide wheelchairs, accessibility equipment, and other support to help Ukrainians with disabilities safely evacuate.

**Update 2022:**

We are so grateful for the support that you have shown us. We've been helping women across Ukraine with shelters and aid since the beginning of Russia’s full scale invasion. Your support means a lot not only for us but for the people we're helping. Russia’s bombing of civilian infrastructure has lead to electricity outages across the country. The funds you have raised for us will help us overcome these difficulties in the face of a harsh winter in Ukraine.

- Olena Shevchenko

Runs Insight/Women’s March who are operating the shelters